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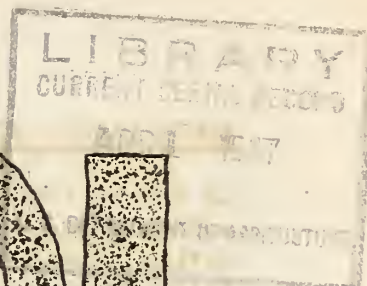
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SOUTH DAKOTA



# SCHOOL

## Lunch Program

SEPTEMBER 1 9 4 5

SCHOOL LUNCH NEWSLETTER

Bulletin No. 1  
September 1,  
1 9 4 5

UNITED STATES DEPARTMENT OF AGRICULTURE  
PRODUCTION AND MARKETING ADMINISTRATION  
347 Dakota Avenue, South  
Huron, South Dakota

South Dakota  
State Office  
Telephone 860

### VALUES

"...The individual's food habits, for good or ill, are established during childhood, and can be changed later only with difficulty and at much psychological cost. When parents and teachers cooperate it is easy to help the child establish correct food habits that will benefit him throughout his life."-- Nutrition Education Series, Pamphlet No. 1, U.S. Office of Education and U.S. Department of Agriculture.

### SCHOOL LUNCH PROGRAM FOR 1945-1946

The United States Department of Agriculture cooperates with communities of every State to improve the nutrition of children by reimbursing the sponsors of approved School Lunch Programs for part of the cost of food for lunches served to children in schools participating in the cash reimbursement plan. The program is being administered through the Production and Marketing Administration, one of the agencies of the Department, and can operate in the smallest rural school or the largest city school. The responsibility for organizing the program and seeing that it operates effectively rests on the community. The assistance of the cash reimbursement plan to sponsors makes it possible to operate programs in practically every school.



## SOUTH DAKOTA SCHOOL LUNCH PROGRAM AIDS NATION'S FARMERS

As School Lunch sponsors you are asked each month to cooperate in the Government's food program by including in your purchases those agricultural commodities which are currently in abundance and relatively low-priced. This falls in line with the objectives to encourage increased consumption of foods in temporary abundance and to aid American farmers in the long-term development of better domestic markets for agricultural commodities.

### GENERAL FUNCTIONS OF FOOD

Food nourishes the body in three main ways. First, it furnishes the fuel to yield energy, which appears as warmth and work; second, it supplies the structural materials for the growth and upkeep of body tissues; and third, it provides substances which keep bodily conditions right, so that life processes proceed normally. -- USDA #546

### RECORD KEEPING

Sponsors of all schools participating in the cash reimbursement plan of the School Lunch Program are held responsible under their Agreements for the maintaining of accurate and adequate records. Be sure to keep invoices, sales slips and bills from merchants and farmers, itemized receipts, and other evidence of purchases. The keeping of daily records of incomes, expenditures, and meals served will not only enable your program to show proper accounting at all times but also simplify information necessary for the preparation of your monthly "Report and Claim for Reimbursement". For further responsibilities in this connection, refer to Articles V, VI, and VII of your Agreement.

### ACCRUAL OF PROFIT FROM PROGRAM OPERATIONS

Some lunch programs are accumulating profits during months of operation. If a profit or gain results from operations, such funds are to be reinvested in the program. Sponsors are using the following definite methods to handle any accumulating excess funds:

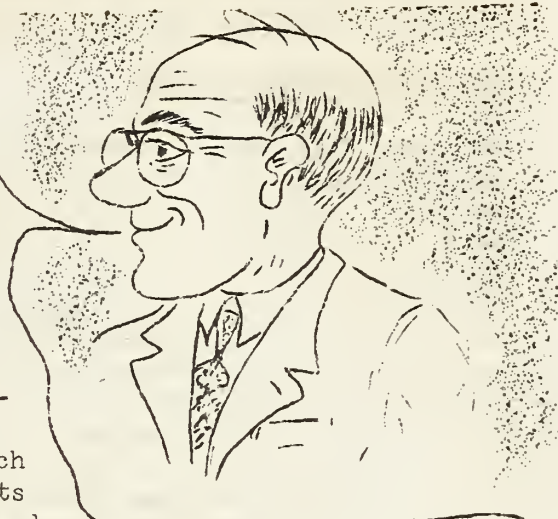
1. Purchase new equipment or repair old equipment, or expand lunch-room facilities as needed.
2. Improve the quality of meals.
3. Reduce the charges to children.
4. Reduce the rate of federal reimbursement needed to operate the program.
5. Earmark a reasonable portion of such excess funds as a reserve for contingencies, or to defray initial operating expenses for the program next school year.

It must be borne in mind that it is not permissible to divert funds, from program proceeds, for other purposes or to a general fund where they will lose their identity.



SUPERINTENDENT MENTOR SAYS:

1. Howdy, folks! Glad to see you again and I hope this school year will be the best yet. I am confident that your lunch program, too, will be better and that you will expand it fully this coming term.
2. All of you who have movie projectors or other facilities will want to take advantage of the free use of the Quiz Kids films, "Kids Must Eat." This school lunch picture is available in 16 mm sound prints for school or club showings, or in standard 35 mm size for showing in your local theatre. This is a dandy and can be secured by writing to the PMA office at 347 Dakota, South, Huron, S.D.
3. Our lunch supervisors and cooks have found the booklet "From Hand To Mouth", most interesting and helpful. I have told others that if they were interested copies could be secured by asking for it by title and referring to the booklet as Community Health Series No. 3, for sale by the Superintendent of Documents (10¢ per copy), US Government Printing Office, Washington, D. C. This publication is designed to be of assistance and guidance to workers in eating places and includes material pertinent to the maintenance of health and sanitation regulations in School Lunch programs.
4. We have found it most helpful to have our Home Economics teacher advise our cook regarding menu planning and food preparation. This has been of value also in connection with technical assistance to our cook in preparing well-balanced and adequate meals, as well as with wise buying of the foods needed.
5. We are planning to invite our School Board and PTA to visit our School Lunch program and to eat with the youngsters. We feel this is the best, direct way of showing these patrons what we are doing in this worthwhile program.
6. Whenever I have any questions about the correct procedure for reporting and claiming, the type of lunch that may be served, preparation of forms and vouchers or anything else concerning our lunch program, I always feel free to write directly to the PMA office at Huron for help in such matters.



*Better  
School Lunches*

## RATIONED FOODS

Relative to the securing of ration points for rationed foods to be used in connection with school lunch programs, application as "institutional users" should be made by sponsors directly to their local Ration Boards.

## MILK QUESTIONS CLARIFIED

Milk served in cocoa or creamed soup is not reimbursable except as a part of the purchase cost of the agricultural commodities used. Cocoa as served generally is a mixture of cocoa, chocolate or chocolate syrup, hot water and milk. One-half pint of the finished product thus served does not consist of one-half pint of whole milk of the required butterfat content and, therefore, is not reimbursable as a beverage under the terms of the Agreement governing the operation of a Community School Lunch Program. Although the flavoring of the one-half pint of milk served as a beverage is to be discouraged, sponsors may be reimbursed when the beverage served consists definitely of the required one-half pint of whole milk which has been flavored with chocolate or cocoa either at school or by the milk dealer. The serving of "chocolate flavored milk" which does not meet the minimum butterfat requirements for whole milk in the State and/or area is a definite violation of the school lunch agreement. This explanation should be helpful to all sponsors.

## DEFINITION OF "CEREAL" AS REFERRED TO IN THE AGREEMENT

The word cereal includes bread, macaroni, and "unprepared" cereal such as corn meal, wheat flour and graham flour. Processed cereals such as puffed wheat or bran flakes are not included. In general, foods which are not required to fulfil the requirements of the A or B type meal, as listed on the reverse side of the Agreement, should be excluded. Cookies and doughnuts are not required to meet any of the basic food requirements.

## REIMBURSEMENT ALLOWABLE FOR ONLY ONE MEAL PER CHILD PER DAY

Reimbursement to sponsors is allowable for only one meal per child per day, with such meal being served at noon-time. Claim cannot be made for meals served to teachers and cooks since reimbursement is permissible only for meals served to children attending or visiting the school participating in the School Lunch Program. Although a few sponsors, taking part under the cash reimbursement plan, are operating a system of serving two or three meals per day to children, reimbursement may be claimed only on the basis of one meal or lunch per child per day, -namely, the noon day meal. Food purchases, records and accounts for the "reimbursable meal" must be segregated by the sponsor from other meals served so as to assure full compliance with the provisions of the USDA Agreement and with procedures for preparing reports and claims each month.

## HOW'S YOUR PROGRAM?

The "SCHOOL LUNCH NEWSLETTER" will be very happy to receive comments from teachers and sponsors. If your program is operating especially well, if you have worked out some special way of combining nutrition education and the noon lunch, if you have overcome handicaps and difficulties in handling any detail, if you have noted improvement in the deportment and health of the children, please write us about it so we can pass on to others the benefits of your experiences.